

# The Bombay Art Society's Visual Art Knowledge Centre

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# **Prospectus**

#### Introduction:

In the fast-moving life in Mumbai, many arts inclined individuals wish to unwind themselves by indulging in creative pursuits! Here is an opportunity to dive deep into the world of creativity not only as a hobby but to make the creativity your career!!

Art makes us feel lively, creative, expressive and it has the power to transcend language barriers; art plays a crucial role in shaping and renewing cultures; art has not only been a measuring tool of socio-cultural development of the society but also an indicator of level of economic wellbeing of the civilization. We, at the Bombay Art Society(BAS) endeavour to create multi-purpose creative spaces for community engagement; BAS art classes are one of the platforms to engage arts inclined individuals to enrich quality of their life, heal their body and mind, make them more productive, make their surrounding prettier and inspiring place to live in and even explore economic avenues through art.

The Bombay Art Society, promoting arts and artists since 1888 is opening new avenues for art lovers to acquire visual arts skill. The qualified mentors and veterans in the world of art impart the art training at the inspiring art complex of The Bombay Art Society! The art class duration is three months or 24 sessions for Basic course and one year or 200 sessions for Advance course! These are the only "Art-Classes' where not only drawing & painting skills are taught and honed by artworlds eminent practicing artists but thorough guidance on how to enter the professional art world is also given by art market experts in the send-off session!! Rather, with this art classes, we ensure entry of our students into professional art world with a group exhibition after completion of 24 sessions for basic course or 200 sessions for advance course. Student can complete 24 sessions or 200 sessions in the next batch even if they missed few sessions during their regular batch. Join today to enjoy the world of lines, colours, and forms!

We impart an art education which has the power to transform, to illuminate, inspire and motivate. Doubt kills more dreams than failure ever will. Join our art education program to explore unknown side of your creative talent!!

The drawing and painting classes at the Bombay Art Society Art complex with state-of-the-art facility, takes you on painting journey, starting from basics to advance learning, introducing a wide range of painting genres, styles and techniques making it suitable for beginners as well as advance leaners to hone their skill and create better portraits, landscapes, figurative art, abstract art and much more. The course will not only take your skills to the next level but instil the confidence to enter in the specialized professional art world. The course syllabus will be taught by talented and practicing artists and well-known art college professors and principals of reputed art institutions.

After the three months basic course or one year's advance course, the selected artworks produced by the students during the course will be displayed in a group exhibition at the Bombay Art Society's airconditioned Art Galleries. This will not only help our students get feedback on the progress but will also provide straight opportunity to enter in the professional art world with a group show in their profile at reputed art gallery. Last but least, the students will get first-hand knowledge on art market and how to approach professional art world after completion of course. So, hurry and join the world of creativity!!

## Courses offered:

# **Basic: Three months Course in Drawing and Painting**

Basic : Three months Course in Drawing & Painting Duration: Three Months 24 Session of 90 minutes each	Course Fees : Rs.25,000 + 18% GST=29,500 Course Fees includes Group exhibition Participation after
Weekdays Batches Monday to Friday (Thursday Holiday)	BATCHES: BASIC-ANY 2 DAYS MONDAY TO FRIDAY 10.00AM TO 11.30AM 5.30PM TO 7.00PM (Thursday Holiday)
Weekend Batches on Saturday & Sunday	10.00AM TO 11.30AM 11.30AM TO 1.00AM 5.30PM TO 7.00PM

## **Advance: One year Diploma in Drawing and Painting**

Advance: One year Diploma in Drawing & Painting: One Year 200 Sessions of 90 minutes each 100 Sessions of 180 minutes each	Course Fees: Rs.75,000 + 18% GST= Rs.88,500 Course Fees includes Group exhibition Participation after completion of the course
Weekdays Batches Monday to Friday (Thursday Holiday)	BATCHES: ADVANCE-4 DAYS MONDAY TO FRIDAY 11.30AM TO 1.00AM 4.00PM TO 5.30PM (Thursday Holiday)
Weekend Batches on Saturday & Sunday	2.30PM TO 5.30PM

## One Year migration Diploma for students of Basic Course Batch

After Completion of Basic Course, students can Migrate to One Year Diploma in drawing & Painting by just paying difference of fees Rs.50,000 Plus 18% GST = 59,000

Total Sessions to be attended: 176 Sessions more of 90 Minutes each or 88 Sessions of 180 Minutes each in Next nine months

(Missed sessions can be attended even after completion of nine months duration)

# **Syllabus: 3 Months Course in Drawing and Painting**

## **Course Objective**

The objective of the course is to teach basic drawing and painting skill to help pursue the hobby of visual arts to arts inclined individuals. Nurture them to understand the basic techniques, art materials and enable to them to enter professional art world with confidence.

## Course Curriculum

**Basic: Fundamentals of art** 

\*<u>Line study</u> Vertical lines Horizontal Lines Cross Lines
Curve Lines
Zigzag Lines

#### Free hand Drawing

- \*Objects and Nature study, Basic Shapes
- \*Different Techniques: Proportion, Volume
- \*Visual Perspective, Eye Level & Vanishing Point
- \*One point perspective
- \*Two point perspective

#### Use of pencil in different techniques

HB to 6B Pencil

**Shading Gradations** 

8 shades with single pencil/the value scale

Light to dark techniques

Dark to light techniques

Shading of objects & nature

Study of light & shade

Tonal value - Light, middle & dark tone

Understanding of highlight & reflection

## Still Life

- \*Introduction to various techniques
- \*Study of foreground and background with drapery
- \*Selection and arrangement of objects
- \*Eye level, source of light, tonal variation, composition
- \*Drawing from different angles
- \*Details about light & shades

# Landscape / City scape / Seascape

- \*Basic introduction with theory
- \*Selection of artistic view with picture frames
- \*Detail study of variation in sunlight
- \*Addition and elimination, simplification, eyelevel and Vanishing Point
- \*Perspective, balance and rhythms in composition

# Study of different mediums Charcoal

- \*Use of charcoal
- \*Drawing with charcoal stick
- \*Reverse painting with eraser

# Pencil Colours (optional)

- \*Use of pencil Colours
- \*Study of Colour wheel (if need)
- \*Mixing of two Colours
- \*Tonal variations

## **Soft Pastels**

- \*Use of soft pastel
- \*Mixing of Colours

\*Tonal venations

## Oil Pastel (optional)

- \*Use of oil pastel
- \*Mixing of Colours
- \*Tonal variations

#### Water Colours

- \*Use of water Colours
- \*Mixing of Colours
- \*use of water in Colours
- \*Tonal variations by using water

## **Acrylic Colours**

- \*Use of Acrylic Colours
- \*Mixing of Colours
- \*Tonal variations

#### Oil Colours

- \*Use of oil Colours
- \*Mixing of Colours
- \*Tonal variations
- \*Techniques
- \*Types of brushes

## Syllabus: One Year Diploma in Drawing & Painting

Course Objective: The objective of the course is to enhance and refine the skills in visual arts to a professional level. Nurture them to understand the methodologies, materials and fast changing techniques and enable them to cope-up with today's professional art world.

#### Course Curriculum

#### **DRAWING**

- a) Free hand Drawing
- b)Objects and Nature study
- c)Different techniques. Proportion, Volume-Visual Perspective-Eye Level & Vanishing Point-Horizontal and Vertical lines-Bold and Rhythmic lines Relationship between lines-Value and Texture-Sketching from different angles
- d) Indoor sketching

#### STILL LIFE

- 1. Introduction to various techniques.
- 2. Study of foreground and background with drapery.
- 3. Selection and arrangement of objects.
- 4. Eye level, source of light, tonal variation, composition.
- 5.Drawing from different angles.
- 6.Details about light & shades.

#### FIGURE DRAWING

- 1. Freehand drawing from human figure to study proportion.
- 2.Stick drawing and Block drawing.
- 3. Basic anatomy, Head study from different angles.
- 4. Full figure study. 5. Quick sketching and finished sketching.
- 6. Sketching practice of different parts of body.

#### LANDSCAPE

- 1. Basic introduction with theory.
- 2. Selection of artistic view with picture frames.
- 3. Detail study of variation in sunlight.
- 4. Addition and elimination, simplification, eye level and Vanishing Point.
- 5.Perspective, balance and rhythms in composition. 6. Study of Cityscape and Seascape.

#### PORTRAIT

- 1. Technical details, measurements.
- 2. Detail study of skull, character and expression.
- 3. Space division with geometrical sketch.
- 4. Super realistic portraits.

#### COMPOSITION

1. Principal of design, distribution of space. 2. Importance of line, tone, texture, Colour, form, content. 3. Negative and Positive Designing 4. Design exercise in different media. 5. Different figurative composition practice.

#### USE OF MEDIUM IN DIFFERENT TECHNIQUES

- 1. H.B. Pencil & Shading pencil
- \* Shading Gradations
- \* 20 Shades with single pencil
- \* Light to dark technique
- \* Dark to light technique

#### Charcoal

- \* Use of charcoal
- \* Drawing with charcoal stick
- \*Reverse painting with eraser

Pencil Colours

- \*Use of pencil Colours
- \*Study of Colour wheel (if need)
- \*Mixing of two Colours
- \*Tonal variations

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- \*Use of soft pastel
- \*Mixing of Colours
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#### Oil Pastel (optional)

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- \*Mixing of Colours
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#### Water Colours

- \*Use of water Colours
- \*Mixing of Colours
- \*Use of water in Colours
- \*Tonal variations by using water

#### Acrylic Colours

- \*Use of Acrylic Colours
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- \*Tonal variations

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- \*Use of oil Colours
- \*Mixing of Colours
- \*Tonal variations
- \*Techniques
- \*Types of brushes

#### THEORY Part - I

#### What is Art?

- 1. Indian Art
- 2. Western Arts (Only rudiments of these topics will be covered.)

#### THEORY Part II

#### Aesthetic

- 1. Introduction to Indian Aesthetic
- 2. Elements of art
- 3. Concept of Beauty and Rasa.
- 4. Six limbs of Indian Art
- 5. Contemporary artists of India
- 6. Great artists of Indian & West

#### **THEORY Part III**

#### Method & Medium

- 1. Importance of methods and materials
- 2. Nature and characteristics of painting mediums

#### **THEORY Part - IV**

#### **Exhibition and Display**

- 1. Selection of Suitable Art Gallery
- 2. Booking
- 3. Catalogue Designing and Printing
- 4. Display of art work
- 5. Lighting
- 6. Art critics
- 7. Invitations
- 8. Arrangement

**Our Eminent Faculty:** 

Principal	Regular Faculty Mentor
Prof. Narendra Vichare	Sunil Redekar
G D Arts, MFA	Sunil Vishnu Redekar
(Applied Arts), Eminent Artist	Eminent Artist, Curator, Consultant, Film
Retired professor	maker, Founder, The Chitarri
Sir J J Institute of Applied Art	G.D Art, Dip.in Interior, A.T.D.
Overt Franklin Marten	Overt Fraulty Mantag
Guest Faculty Mentor	Guest Faculty Mentor
Prof. Prakash Bhise	Prof. Surendra Jagtap
G D Art, Dip. Ed, BFA(Bridge), MFA	G. D Art, MFA, Dip.Ed
Eminent Artist	Eminent Artist, Principal,
Retired professor	J K Academy of Art & Design, Mumbai
Raheja School of Art, Mumbai	
Guest Faculty Mentor	<b>Guest Faculty Mentor</b>
Prof. Ganpat Bhadke	Prof. Anil Abhange
Prof. Ganpat Bhadke	G. D Art, Dip.Ed, MFA (By research).
MFA, Dip.Ed, Eminent Artist Professor	Eminent Artist and Professor
at Govt.Art College,Nagpur	Chitrakala Mahavidyalaya, Nasik
Guest Faculty Mentor	
Prof. Shrikant Kadam	
Dip.Ed, MFA	
Eminent Artist and Ex. Professor	
Bharati Vidyapeeth College of Art	
For More details: Places visit variant	the second control of the control

For More details: Please visit www.bombayartsociety.org

#### **Admission Form**

Paste Student's Photograph.

Name of the Student:

**Education**:

Age :

Occupation :

Full Address :

Mobile Number(s) :

Email ID :

Course selected:

**Batch Choice**:

How do you hear about The Bombay Art Society's Art Class (Tick Mark)

1.Facebook 2. Instagram 3. Google 4. Internet 5. Newspaper 6. Friend

I agree to attend the classes and complete course work.

(Signature and Name of the Student)